

## Facebook Ads Performance Report (Oct–Nov)

Ad Spend: £2305  
Agency Fees: £4000  
Total Spend: £6305

Leads: 96  
Sales: 15  
Revenue (incl VAT): £22590  
Revenue (net): £18825.00

Gross Profit Rate: 45%  
Gross Profit: £8471.25

Profit After Marketing Costs: £2166.25

